

Join Explora and register for **Communicating Science**

NSMS 595 Section 003

CBE 515 Section 006

BME 598 Section 004



Effective science communication is organized, relevant,
successfully makes a point.

Join Dr. Anthony Salvagno from Explora Science Center to learn research-based communication strategies through a series of activities focused on building skills to effectively engage public audiences, non-scientists, and professional colleagues.

Activities and discussion will set the stage for understanding how people learn and the implications for setting up a successful learning experience. We will practice appropriate communication strategies, identify and develop core concepts to share with the public, and use physical materials to engage the learner by introducing phenomena in ways that are surprising or paradoxical.

