Book Proposal Review by Koritha Mitchell
Submission Details

Koritha Mitchell, leader of ADVANCE at UNM’s workshop on “Writing and Publishing Your First Scholarly Book” will review two book proposals and have one-on-one meetings with the faculty members after the workshop on March 13.

Faculty interested in having their book proposals considered for review should submit them to https://forms.gle/HzUz4FbMzBC5LNjK6 by midnight, Sunday Feb 23rd. The faculty members whose book proposals are selected for review will be notified on Friday, Feb 28th. Preference will be given to book proposals from assistant professors. Only complete applications will be considered.

Book Proposal Requirements

- A cover letter that includes a brief description of the book project, its anticipated length, your timeline for completion, and your complete contact information (name, address telephone, and email).
- Your current curriculum vitae
- The book’s table of contents, briefly annotated. This is deliberately vague because you want to focus on how to best represent the project. No more than about a paragraph per chapter might be a good goal.
- A five to ten page description of the project, double spaced. Must address the questions below.

Basic Description
What is the main point of your project? What questions do you seek to answer? How will your book add new knowledge, new breadth, a new perspective or a new approach to the topic? How will your book contribute to the field? If submitted for a series, how does it advance the goals of the series? Does your project intersect with public debates or issues in the field?

Audience and Market
What is the audience for your book? Who, principally, will buy and read it? Does it include insights of interests to people outside your own specific field — scholars in intersecting areas or interested readers beyond academe? What books already exist on this topic, and what will set your book apart from these competing or complementary titles?

Format
What is expected word count of the manuscript, including notes, bibliography appendixes and other textual matter? Do you anticipate including illustrations, maps or tables? If so, please indicate how many, what kind and what they would add significantly to the book.

Background
What was the genesis of your project? Please include discussion of any particularly innovative source material that has informed your project. If the manuscript began as a dissertation, please describe revisions you have made or plan to make so that it will attract the much larger audience required to merit publication in book form.

Previously published material
Has any material been previously published? Some presses only accept manuscripts that contain limited amounts of previously published material. Authors will be responsible for securing permission for previously published parts of the manuscript.

Simultaneous Submission
Is your proposal currently being considered for publication by one or more presses? Are you planning on submitting your proposal to multiple presses?